



**DEPARTMENT OF
ECONOMIC DEVELOPMENT, ENVIRONMENT & TOURISM**

MEDIA ALERT

Tuesday: 11 November 2024

LIMPOPO PLANS FOR A THRIVING LIQUOR INDUSTRY

The Limpopo Department of Economic Development, Environment and Tourism recognizes the liquor industry as a major contributor to economic growth, job creation and generator of significant tax revenues.

Following the implementation of Limpopo Liquor Act 05 of 2009, affected stakeholders identified what they viewed as regulatory bottlenecks.

Regulations on trading hours, license types, fees, community consultations as well as approvals was received with dissatisfaction. This was followed by the Department being challenged at the High Court, which found no wrong doing by the Department.

Nonetheless, in an effort to curb barriers to business development and reduce tensions with affected stakeholders, the Department will be engaging Limpopo Liquor Affairs Stakeholders aimed at navigating regulatory bottlenecks in favor of a thriving liquor industry.

The Department invites key industry stakeholders including Local Government Authorities, Liquor Industry Associations, Community Organisations, Traditional Authorities and Public Health and Safety Officials to the engagement session.

MEC Tshitereke Matibe remains confident that vibrant and thriving liquor industry will create the much needed jobs within the retail, hospitality, and tourism sectors.

The Engagement Session will take place as follows;

Date: Thursday, 14 November 2024

Time: 08h00

Venue: Meropa Casino, City of Polokwane

For more information, please contact:

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